**Project Design Phase**

**Proposed Solution Template**

|  |  |
| --- | --- |
| Date | 29 August 2025 |
| Team ID | LTVIP2025TMID61033 |
| Project Name | Order on the Go |
| Maximum Marks | 2 Marks |

**Proposed Solution Template:**

Project team shall fill the following information in the proposed solution template.

|  |  |  |
| --- | --- | --- |
| **S.No.** | **Parameter** | **Description** |
|  | Problem Statement (Problem to be solved) | 1. Clearly describe the customer or business problem to be solved.  2. Explain the pain point, who faces it (commuter, parent, traveller, restaurant, delivery partner), and why it matters.  **Example:** *“Commuters face long queues during peak hours, reducing their lunch break time.”* |
|  | Idea/ Solution description | Many customers are struggling to make ends meet. In their struggle they often skips meals and develop many stomach issues . ordering the food and having a quality meals helps to improve their health and also improve their working environment. |
|  | Novelty / Uniqueness | Could include technology, user experience, speed, integration, or convenience. Advanced filtering and personalized wish lists enhance customer experience.  **Example:** *“Unlike standard food apps, this feature allows commuters to order and pay in advance, skipping queues completely.”* |
|  | Social Impact / Customer Satisfaction | Customer can have a better meal and can have variety of options to have and also saves their time and can eat food in urgent situations in a short time. Many celebraties, Tv ads promotes the apps. |